

Sent: Wednesday, January 9, 2019, 08:01:39 p.m. EST
Subject: Meeting minutes

Present: Lori-ann Pizzolato, Jennifer Teal, Doriana Rosati
Absent: Katina Kriitikos, Robin Jennings-Berdan

Poster:

1. Poster Modification - Add "Supporting Resiliency in Children and Youth" under Colin King's talk
2. Digital version sent to schools (Doriana)
3. Flyers of the poster to all feeder schools - 50 x 5 schools = 250 flyers - Loriann to drop off
4. 11 x 17 posters for schools and community - 30 posters - Loriann to take to schools and Katina in the village

Advertising Strategy

1.
 1. School web page
 2. Twitter page
 3. Facebook page
 4. During musical theater
 5. Instagram
 6. News Board
 7. TV
 8. Synervoice
 9. Londoner --> Katina
 10. Distribute flyer with report cards

1x/week send social media between now and the event
Synervoice - sent next week, then start of February and the day of.

Ask Jesse to help with student council promotion

Food:

Similar food to last year as format guide: finger foods, sweets, savoury, water
Plan for 100 people

1st choice: Katina's person

Back up plan #1: Wolfe brothers - Jenn to contact if necessary

Back up plan #2: Clarke Road - Loriann to contact if necessary

Coffee & Tea --> Lori-ann

Exhibitors:

Julie Goverde - public health nurse - arrange for exhibitors - connect with Jenn
United Way (Jenn)
PFlag (Jenn)
Hopes Garden (Jenn)
Contact Nikita & direct to Jenn to make further community contacts

Program

Welcome - Doriana - 6:00pm
Keynote - 6:00 to 6:30pm
Panel Intro - 6:30pm -6:40pm

6:45pm-7:15pm - Exhibitors
7:15pm - 8:00pm - Session #1
8:15pm - 9:00pm - Session #2

Honorariums

Anthea - \$50
Barb - \$25
Maggie - \$25
MLHU - \$150
Cyber speaker - \$50

Colin: \$200